

CABCO SAYS: READ THIS AMAZING DATA ABOUT COLLEGE PARK

BROUGHT TO YOU BY...

THE COLLEGE PARK NEIGHBORHOOD ASSOCIATION

and its Historical Committee, Spring 1992. For more history call Grace Hagedorn • 841-1228

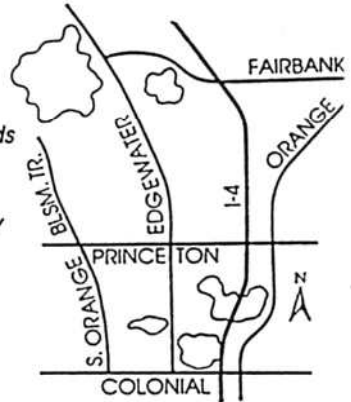


The "CABCO man" was featured in all the firm's ads in the 1920's

College Park is a popular place! The small-town charm of this once modest-sized Orlando neighborhood is so appealing that people eager to claim they live and work there have stretched its boundaries.

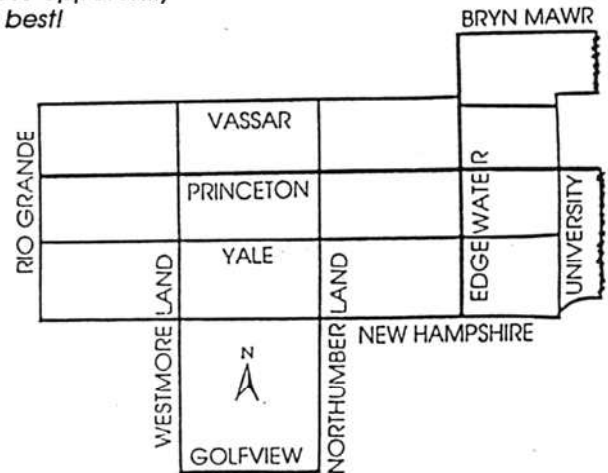
Responding to this enthusiasm, the College Park Neighborhood Association (CPNA) in its 1987 Articles of Incorporation, offered membership to all who reside or do business in the area bounded by Orange Avenue, Colonial Drive, Orange Blossom Trail and Fairbanks Avenue. Founders believed that these boundaries, which go beyond Orlando city limits, would maximize CPNA's effectiveness in addressing area-wide issues.

Thus, today's College Park encompasses many smaller neighborhoods with names of their own, among them: Dubsdread, Lake Concord/Lake Adair (Concord Park, Edgewater Heights, Adair Terrace, etc.) Ivanhoe (Ivanhoe Plaza, Ivanhoe Heights, etc.) Palm Terrace, Ardsley Manor and Billmore Shores.



Many of these neighborhoods within a neighborhood bear the names of original subdivisions platted in the boom years of the 1920's. The name College Park first appears on a Feb. 1925 subdivision plat, although eastern sections of Princeton, Harvard and Yale, and two blocks of Cornell are shown on Walter W. Rose's Dec. 1921 plat of Rosemere. Until then, as far as we know, Princeton was called Formosa Road and the other three streets didn't exist. In subsequent Rosemere sections Rose added Vanderbilt, DePauw and Amherst to the college streets. In the 1920's, developers nationwide seized on college street names as classy. Rose apparently agreed only up to a point: for subdivisions, it seems he liked his own name best!

And so in early 1925 when the Cooper-Atha-Barr Company (CABCO) decided to develop near Rosemere, they had the opportunity to name their subdivision College Park. According to Wayne Cooper, son of CABCO partner David A. Cooper, his father and Harry W. Barr liked S. Howard Atha's idea of expanding the college theme. (Atha may have been a college man; his partners and Rose were not.) CABCO extended the existing university streets westward and added colleges. The partners were so successful in selling lots that later in 1925 and 1926 they platted the College Park Golf Course and Country Club Sections and six additions. Together, the CABCO subdivisions made a rectangle that extended from University to Rio Grande, and from New Hampshire to Vassar (Princeton Court excepted), with another rectangle extending north to Bryn Mawr east of Edgewater, and a square extending south to Golfview between Westmoreland and Northumberland.



CABCO's advertising reinforced the area's desirability and soon businesses and organizations were using the College Park name in their titles. After the College Park Branch Post Office was established in about 1955, some people began to think... incorrectly!... of College Park as a town.

Many residents who left College Park about that time, for higher education or for jobs and houses elsewhere, have come home to this special neighborhood. As CABCO said in the 1920's, "If it's College Park, you can't go wrong!"

For COLLEGE PARK NEIGHBORHOOD ASSOCIATION
Membership Information

CALL SUSAN TAYLOE 422-1402