

November, 2008 CPNA Web Report

Web Site Updates

Since the last report, we have added:

- Board Directory (experiment)
- News now has paging for past posts
- Archived hundreds of expired accounts

Members List

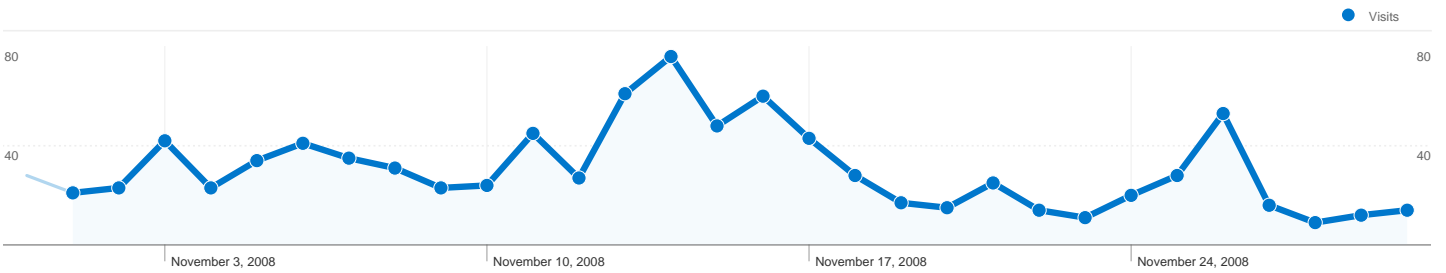
Current Membership totals.

Level	Total	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Member (Senior Citizen)	47	47	-	-	-	-	-	-	
Member (Senior with auto-renew)	2	2	-	-	-	-	-	4	
Board Member	19	19	1	-	-	-	-	20	
Member (Family with auto-renew)	5	4	-	-	1	-	-	33	
Member (Family)	165	163	1	-	2	-	-	1	
Total	239	236	2	-	3	-	-	1	

News Feed Subscribers

Note that the numbers below reflect only the subscribers that subscribed through Feedburner.

RSS Feed	Number of Subscribers
CPNA News	31
CPNA Calendar	16



Site Usage

919 Visits

37.11% Bounce Rate

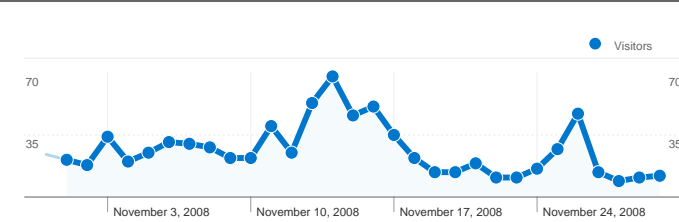
3,778 Pageviews

00:03:15 Avg. Time on Site

4.11 Pages/Visit

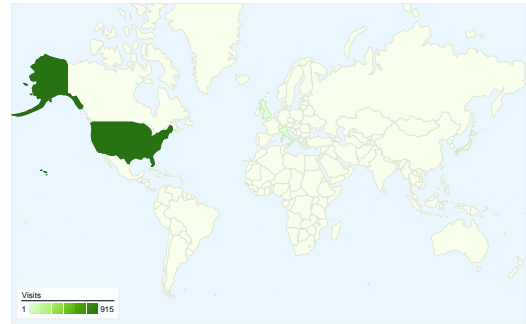
59.30% % New Visits

Visitors Overview

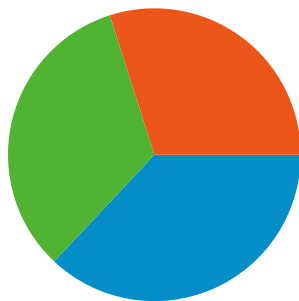


Visitors
625

Map Overlay world



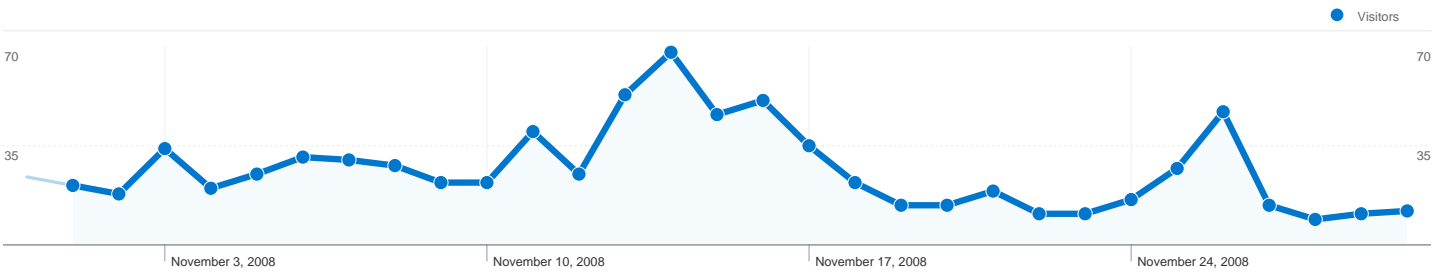
Traffic Sources Overview



- **Direct Traffic**
340.00 (37.00%)
- **Referring Sites**
304.00 (33.08%)
- **Search Engines**
275.00 (29.92%)

Content Overview

Pages	Pageviews	% Pageviews
/	638	16.89%
/calendar	251	6.64%
/news	245	6.48%
/about_cp	131	3.47%
/Default.aspx?pageId=113598	126	3.34%



625 people visited this site

919 Visits

625 Absolute Unique Visitors

3,778 Pageviews

4.11 Average Pageviews

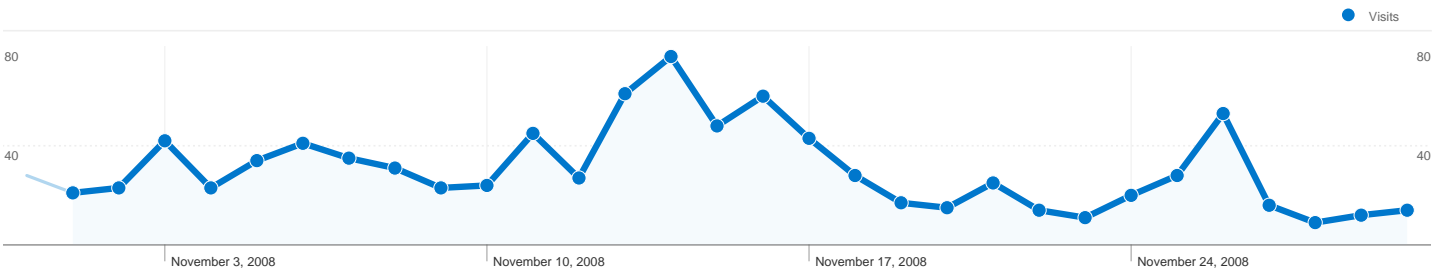
00:03:15 Time on Site

37.11% Bounce Rate




59.30% New Visits

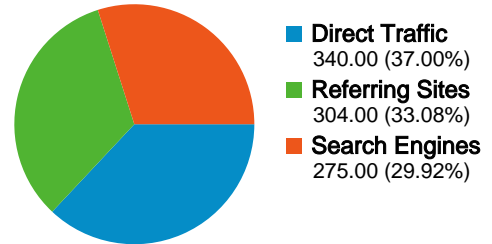
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	593	64.53%	Cable	547	59.52%
Firefox	197	21.44%	Unknown	127	13.82%
Safari	84	9.14%	DSL	119	12.95%
Chrome	44	4.79%	T1	72	7.83%
SAMSUNG-SGH-I617	1	0.11%	OC3	28	3.05%



All traffic sources sent a total of 919 visits

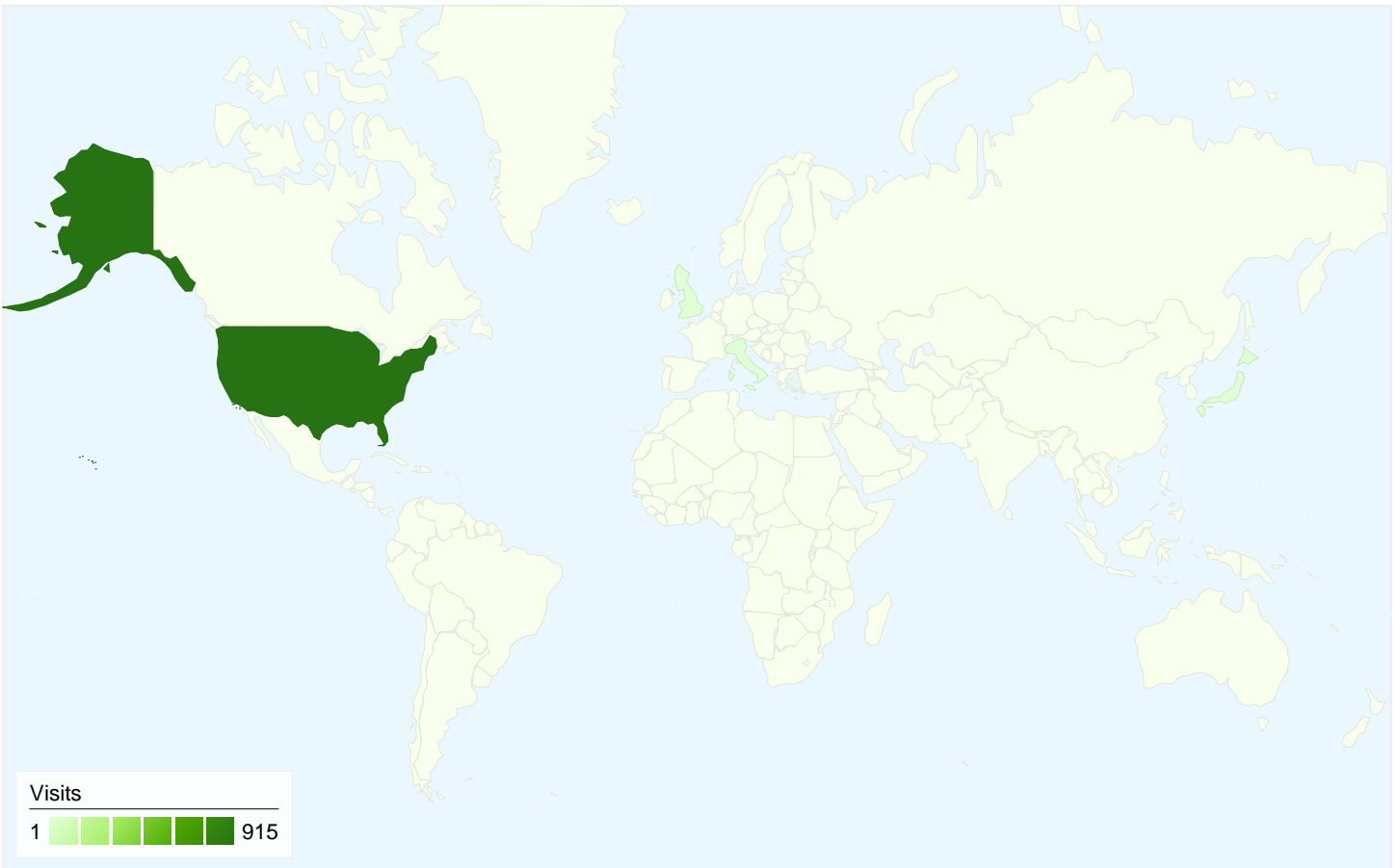
-  **37.00%** Direct Traffic
-  **33.08%** Referring Sites
-  **29.92%** Search Engines



Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	340	37.00%
google (organic)	180	19.59%
google.com (referral)	74	8.05%
yahoo (organic)	59	6.42%
en.wikipedia.org (referral)	49	5.33%

Keywords	Visits	% visits
college park orlando	54	19.64%
college park neighborhood	34	12.36%
college park florida	14	5.09%
college park historic homes	10	3.64%
collegeparkorlando.org	8	2.91%

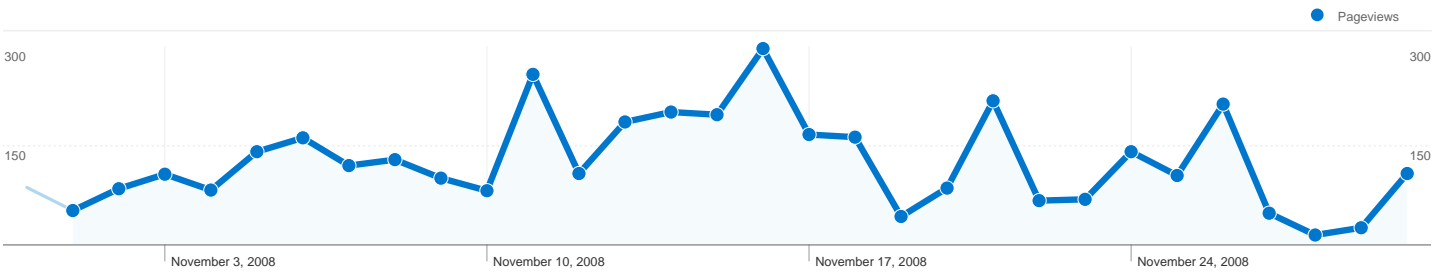


919 visits came from 4 countries/territories

Site Usage

Visits 919 % of Site Total: 100.00%	Pages/Visit 4.11 Site Avg: 4.11 (0.00%)	Avg. Time on Site 00:03:15 Site Avg: 00:03:15 (0.00%)	% New Visits 59.30% Site Avg: 59.30% (0.00%)	Bounce Rate 37.11% Site Avg: 37.11% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	915	4.12	00:03:15	59.23%	36.94%
Japan	2	3.50	00:00:59	50.00%	50.00%
United Kingdom	1	1.00	00:00:00	100.00%	100.00%
Italy	1	1.00	00:00:00	100.00%	100.00%


1 - 4 of 4



Pages on this site were viewed a total of 3,778 times

 **3,778** Pageviews

 **2,845** Unique Views

 **37.11%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	638	16.89%
/calendar	251	6.64%
/news	245	6.48%
/about_cp	131	3.47%
/Default.aspx?pageId=113598	126	3.34%