

December, 2008 CPNA Web Report

Web Site Updates

Since the last report, we have added:

- Email Addresses (president@cpna.org etc)
- Historic Homes Tour Past flyers
- Hope to start including Committee areas

Members List

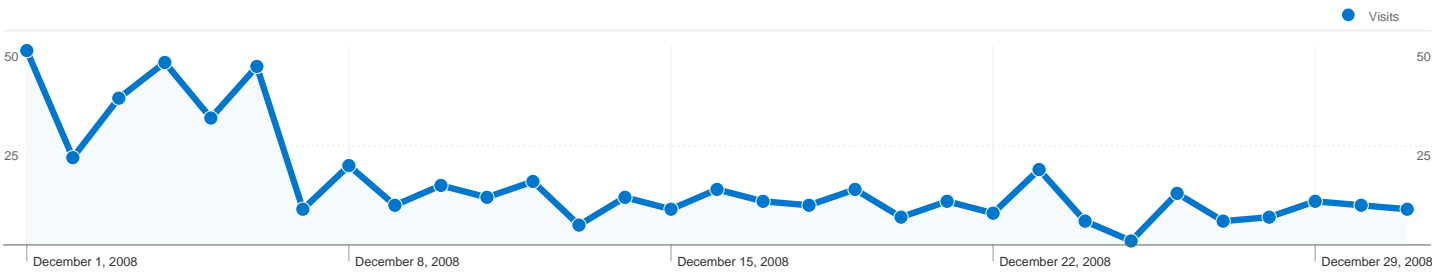
Current Membership totals.

Level	Total	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Member (Senior Citizen)	49	49	-	-	-	-	-	-	2
Member (Senior with auto-renew)	2	2	-	-	-	-	-	-	-
Board Member	19	19	1	-	-	-	-	-	-
Member (Family with auto-renew)	5	5	-	-	-	-	-	-	-
Member (Family)	168	166	1	-	2	-	-	-	2
Total	244	242	2	-	2	-	-	-	4

News Feed Subscribers

Note that the numbers below reflect only the subscribers that subscribed through Feedburner.

RSS Feed	Number of Subscribers
CPNA News	33
CPNA Calendar	17



Site Usage

496 Visits

43.55% Bounce Rate

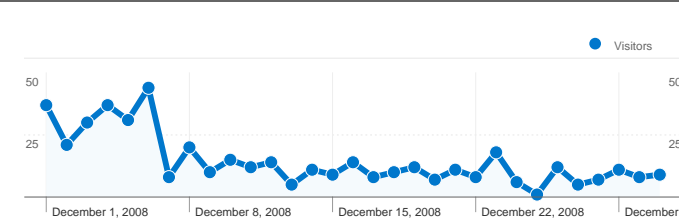
1,947 Pageviews

00:02:29 Avg. Time on Site

3.93 Pages/Visit

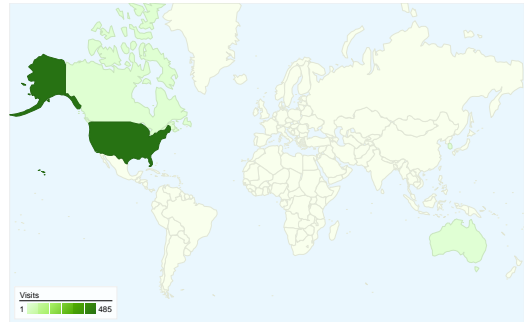
68.35% % New Visits

Visitors Overview

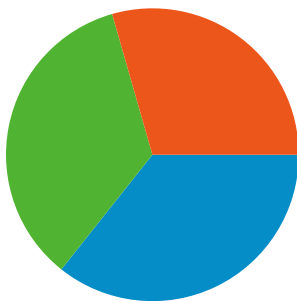


Visitors
378

Map Overlay world



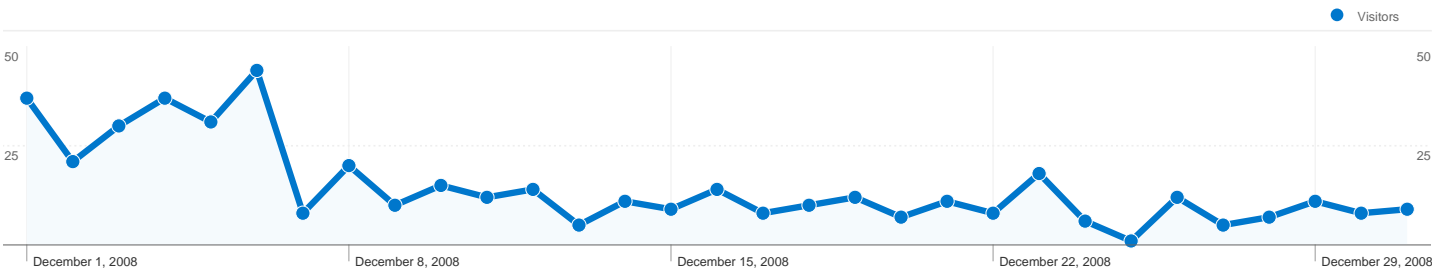
Traffic Sources Overview



- **Referring Sites**
177.00 (35.69%)
- **Search Engines**
173.00 (34.88%)
- **Direct Traffic**
146.00 (29.44%)

Content Overview

Pages	Pageviews	% Pageviews
/	415	21.31%
/about_cp	127	6.52%
/news	101	5.19%
/calendar	76	3.90%
/forum	73	3.75%



378 people visited this site

496 Visits

378 Absolute Unique Visitors

1,947 Pageviews

3.93 Average Pageviews

00:02:29 Time on Site

43.55% Bounce Rate

68.35% New Visits

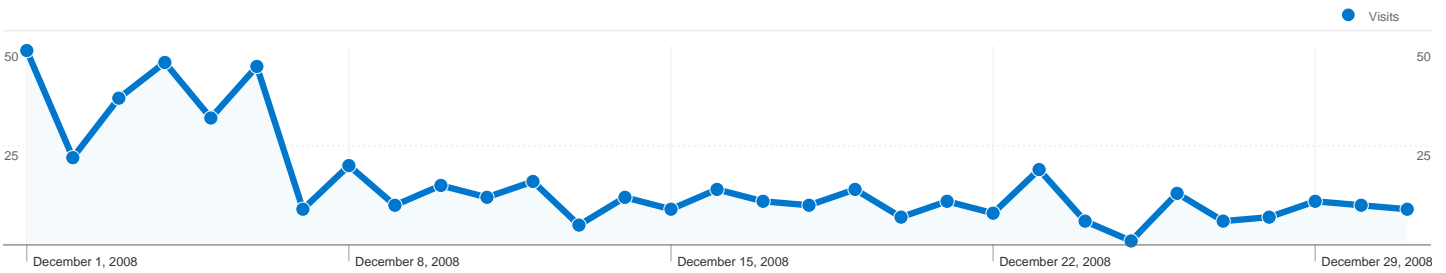
Technical Profile

Browser	Visits	% visits
Internet Explorer	331	66.73%
Firefox	110	22.18%
Safari	41	8.27%
Chrome	14	2.82%




Connection Speed	Visits	% visits
Cable	281	56.65%
DSL	82	16.53%
Unknown	60	12.10%
Dialup	32	6.45%
T1	27	5.44%

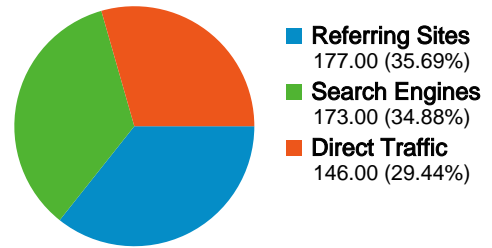
Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 496 visits

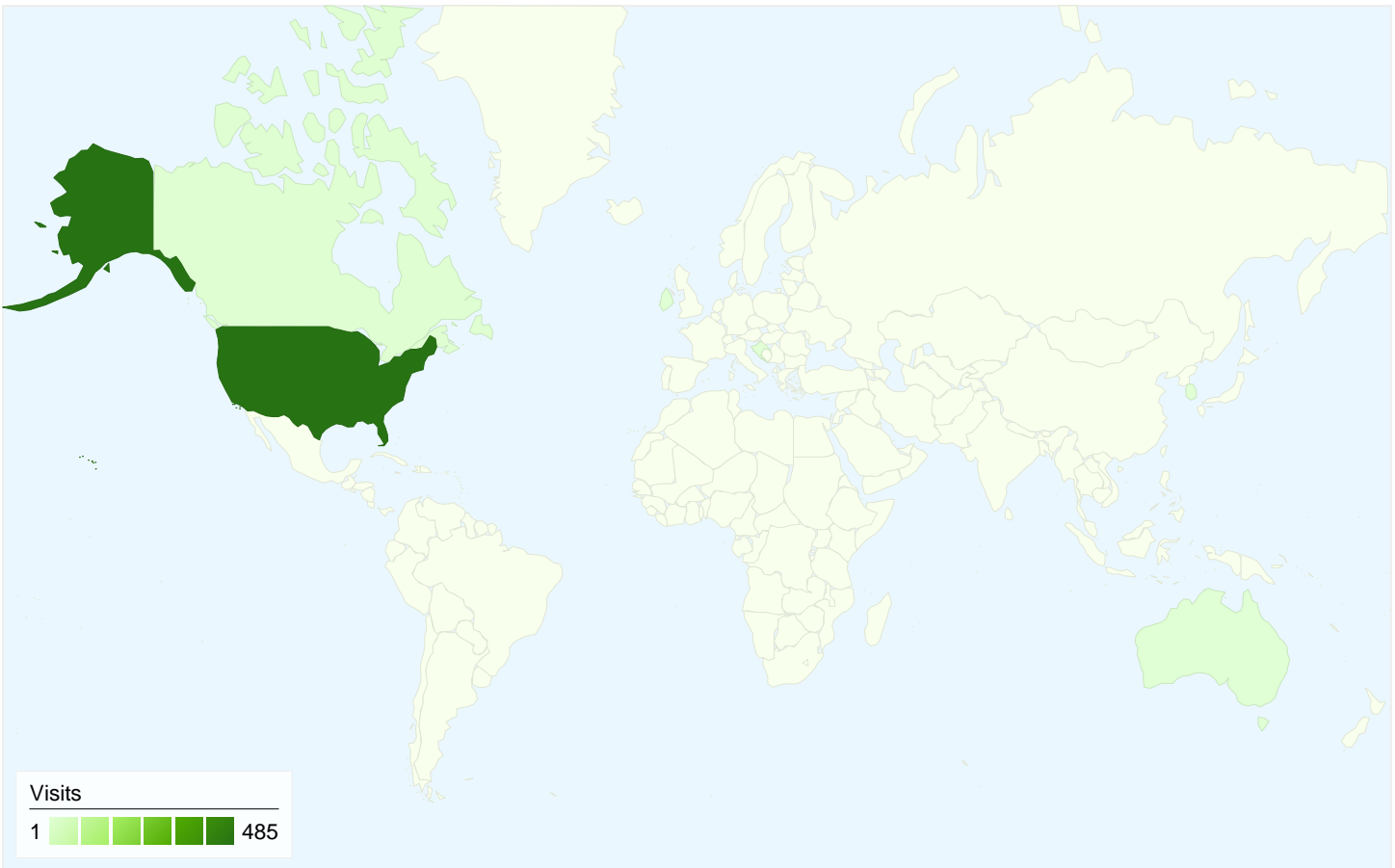
-  **29.44%** Direct Traffic
-  **35.69%** Referring Sites
-  **34.88%** Search Engines



Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	146	29.44%
google (organic)	96	19.35%
yahoo (organic)	48	9.68%
en.wikipedia.org (referral)	35	7.06%
google.com (referral)	25	5.04%

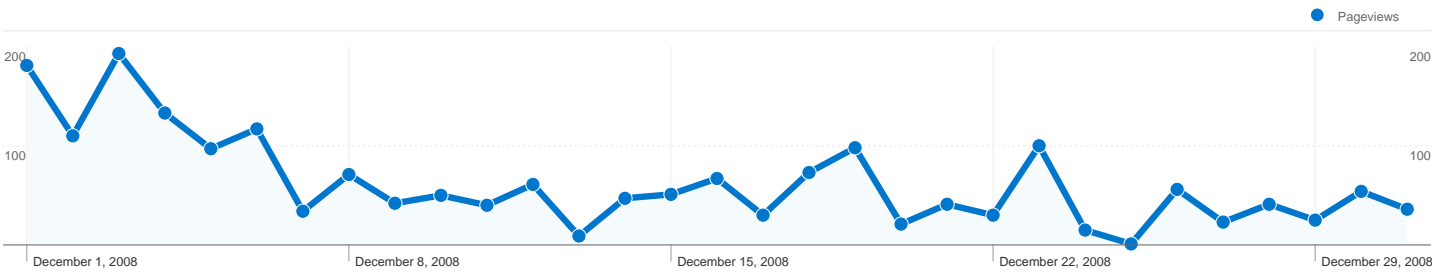
Keywords	Visits	% visits
college park orlando	37	21.39%
college park neighborhood	20	11.56%
college park florida	13	7.51%
college park fl	7	4.05%
college park orlando florida	6	3.47%



496 visits came from 7 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
496 % of Site Total: 100.00%	3.93 Site Avg: 3.93 (0.00%)	00:02:29 Site Avg: 00:02:29 (0.00%)	68.35% Site Avg: 68.35% (0.00%)	43.55% Site Avg: 43.55% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	485	3.93	00:02:30	67.63%	43.51%
Canada	5	4.40	00:02:13	100.00%	60.00%
(not set)	2	6.50	00:02:21	100.00%	0.00%
South Korea	1	2.00	00:00:48	100.00%	0.00%
Australia	1	4.00	00:01:22	100.00%	0.00%
Ireland	1	1.00	00:00:00	100.00%	100.00%
Croatia	1	1.00	00:00:00	100.00%	100.00%



Pages on this site were viewed a total of 1,947 times

1,947 Pageviews

1,449 Unique Views

43.55% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	415	21.31%
/about_cp	127	6.52%
/news	101	5.19%
/calendar	76	3.90%
/forum	73	3.75%