

October, 2009 CPNA Web Report

Web Site Updates

Since the last report, new features are:

- Added CPNA Events page.
- Added "modules" to home page.

Members List

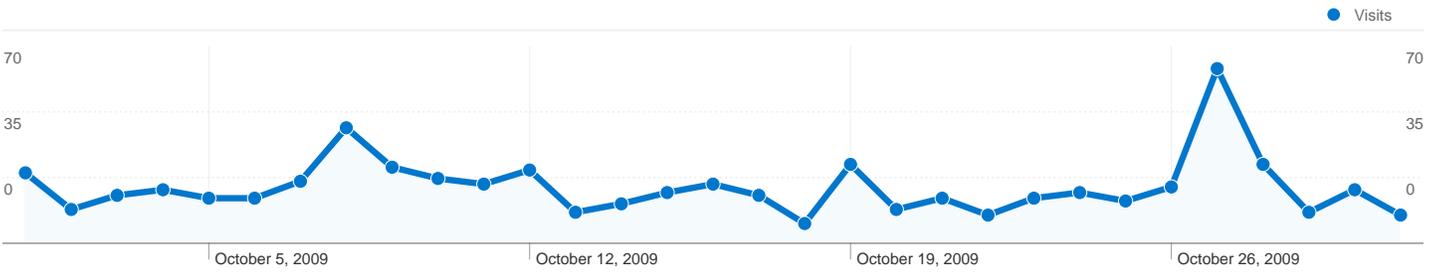
Current Membership totals.

Level	Total	Active	Renewal overdue	Lapsed	Pending		New in last		
					New	Renewal	Level change	7 days	30 days
Board Member	21	18	3	3	-	-	-	-	1
Member (Family with auto-renew)	10	10	-	-	-	-	-	1	1
Member (Family)	225	221	20	3	1	-	-	1	1
Member (Senior Citizen)	53	53	11	-	-	-	-	-	-
Member (Senior with auto-renew)	2	2	-	-	-	-	-	-	-
Total	312	305	34	6	1	-	-	2	

News Feed Subscribers

The numbers below reflect only the subscribers that subscribed through Feedburner.

RSS Feed	Subscribers
CPNA News	36
CPNA Calendar	23



Site Usage

618 Visits

36.57% Bounce Rate

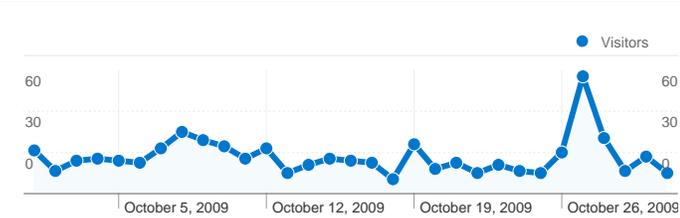
2,582 Pageviews

00:03:12 Avg. Time on Site

4.18 Pages/Visit

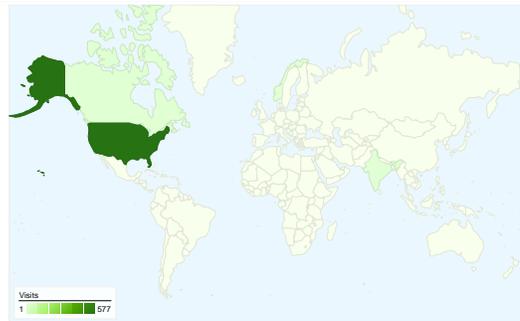
56.96% % New Visits

Visitors Overview

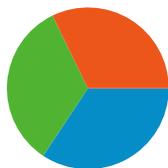


Visitors
455

Map Overlay world



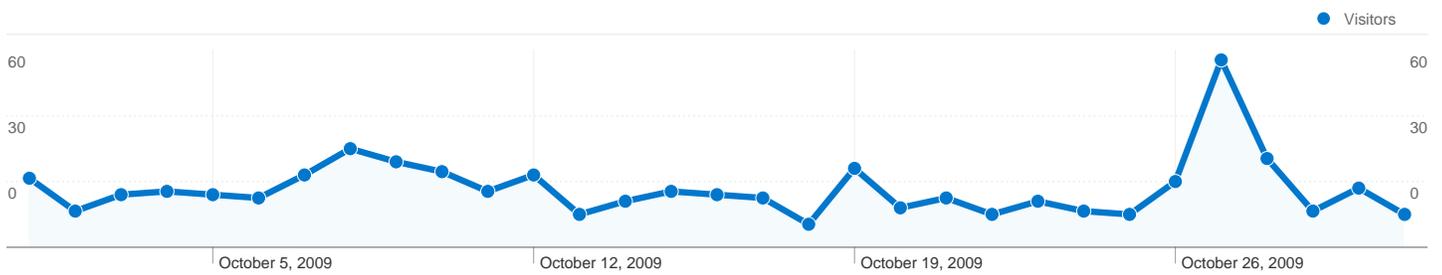
Traffic Sources Overview



- **Direct Traffic**
212.00 (34.30%)
- **Referring Sites**
207.00 (33.50%)
- **Search Engines**
199.00 (32.20%)

Content Overview

Pages	Pageviews	% Pageviews
/	592	22.93%
/hht	127	4.92%
/calendar	91	3.52%
/Default.aspx	84	3.25%
/news	80	3.10%



455 people visited this site

618 Visits

455 Absolute Unique Visitors

2,582 Pageviews

4.18 Average Pageviews

00:03:12 Time on Site

36.57% Bounce Rate

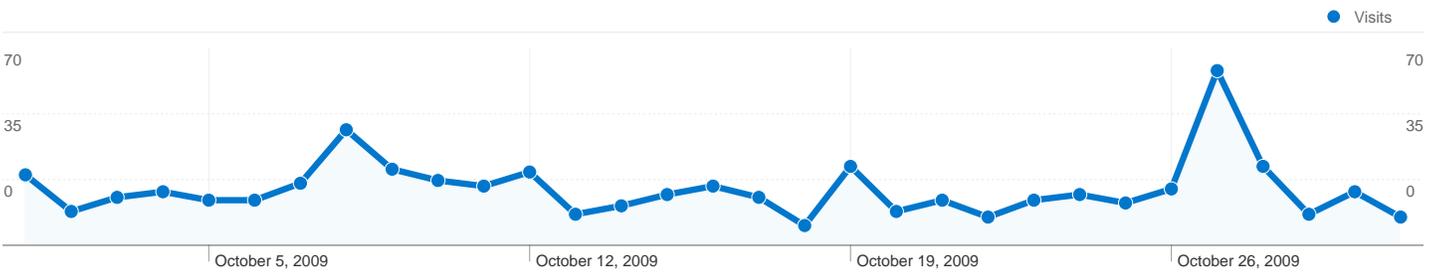
56.96% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	355	57.44%	Cable	365	59.06%
Firefox	148	23.95%	DSL	101	16.34%
Safari	73	11.81%	Unknown	86	13.92%
Chrome	40	6.47%	T1	32	5.18%
BlackBerry9000	1	0.16%	OC3	19	3.07%

Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 618 visits

-  **34.30%** Direct Traffic
-  **33.50%** Referring Sites
-  **32.20%** Search Engines

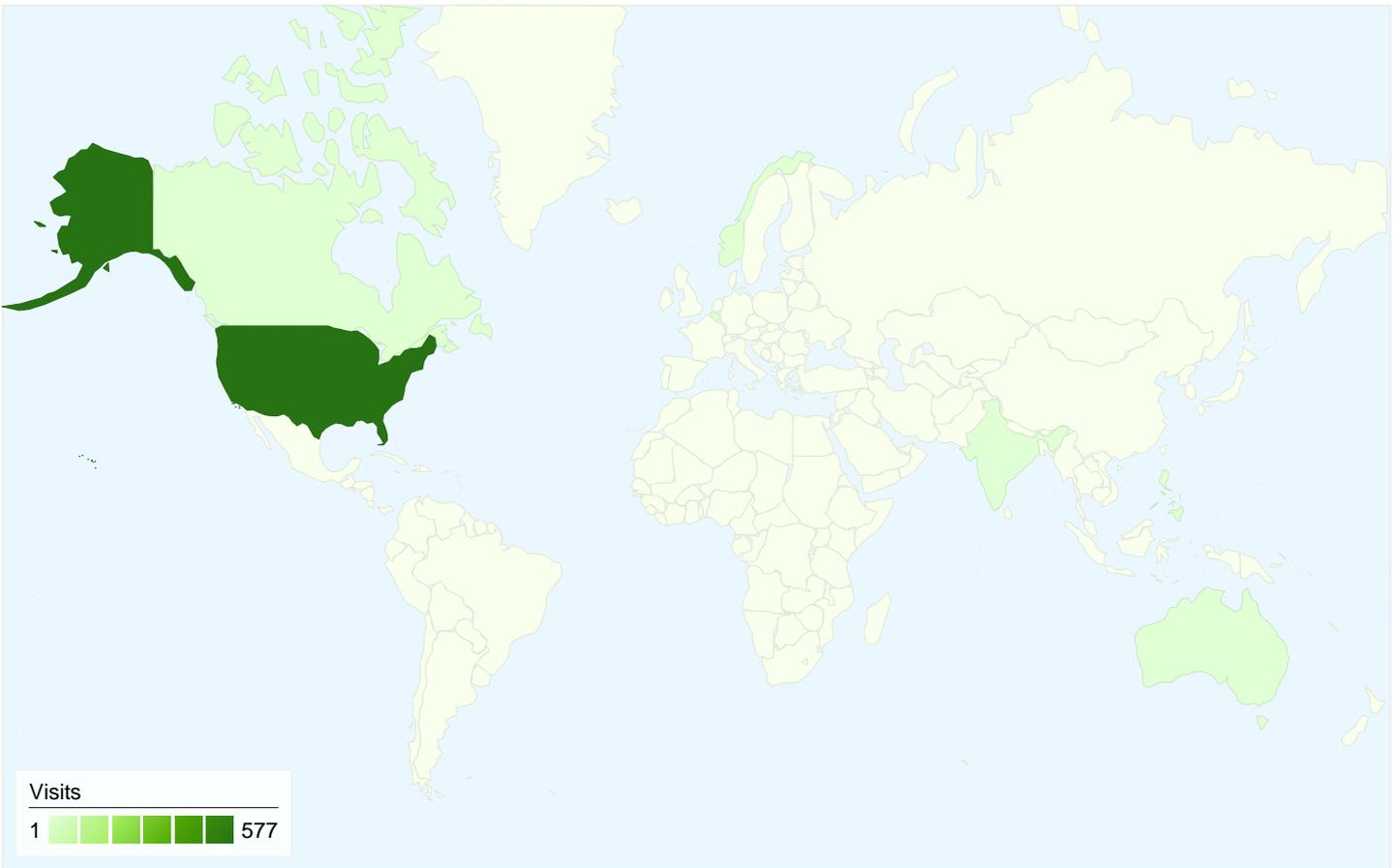


- **Direct Traffic**
212.00 (34.30%)
- **Referring Sites**
207.00 (33.50%)
- **Search Engines**
199.00 (32.20%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	212	34.30%
google (organic)	110	17.80%
yahoo (organic)	67	10.84%
en.wikipedia.org (referral)	57	9.22%
google.com (referral)	43	6.96%

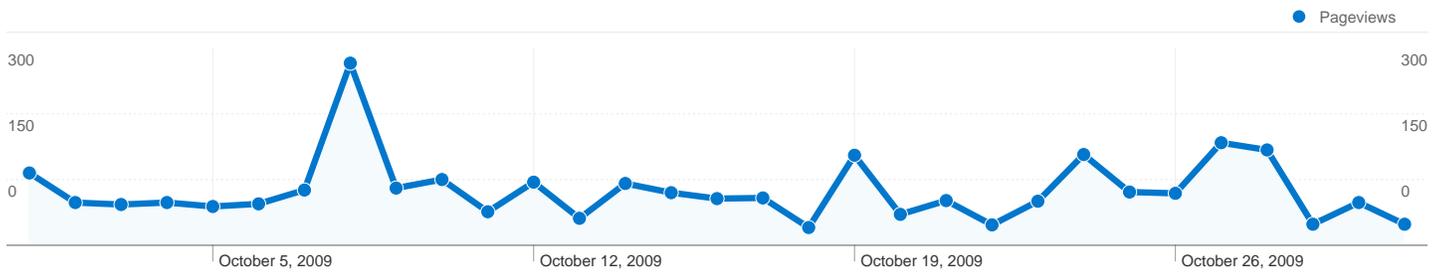
Keywords	Visits	% visits
college park neighborhood	30	15.08%
college park orlando	27	13.57%
college park florida	8	4.02%
college park fl	7	3.52%
college park homeowners	7	3.52%



618 visits came from 8 countries/territories

Site Usage

Visits 618 % of Site Total: 100.00%	Pages/Visit 4.18 Site Avg: 4.18 (0.00%)	Avg. Time on Site 00:03:12 Site Avg: 00:03:12 (0.00%)	% New Visits 57.12% Site Avg: 56.96% (0.28%)	Bounce Rate 36.57% Site Avg: 36.57% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	577	4.26	00:03:19	56.67%	35.01%
(not set)	29	3.66	00:01:49	51.72%	51.72%
Canada	4	1.25	00:00:07	100.00%	75.00%
Norway	3	2.00	00:00:23	66.67%	66.67%
India	2	2.50	00:00:39	100.00%	50.00%
Philippines	1	1.00	00:00:00	100.00%	100.00%
Australia	1	1.00	00:00:00	100.00%	100.00%
Belgium	1	1.00	00:00:00	100.00%	100.00%



Pages on this site were viewed a total of 2,582 times

2,582 Pageviews

1,960 Unique Views

36.57% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	592	22.93%
/hht	127	4.92%
/calendar	91	3.52%
/Default.aspx	84	3.25%
/news	80	3.10%